



Philly Dawgz, Inc.  
3080 Centerville Road  
Little Canada, MN 55117  
Fax: (651) 771-8533  
www.phillydawgz.com

### Personal Profile

Important: Provision of this form to you should not be construed as an offer to sell a Philly Dawgz® franchise and does not obligate Philly Dawgz to sell you a franchise or you to buy a franchise. The purpose of this form is to provide Philly Dawgz with the information necessary to evaluate you as an applicant. We offer and sell franchises only through our uniform franchise disclosure document (UFDD) and only in an jurisdictions in which Philly Dawgz has been exempted from the requirements of, or duly registered in and declared effective by, such jurisdiction and required UFDD has been delivered to the prospective franchisee before the sale in compliance with applicable law.

#### A. Personal Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

#### B. Business Background

Present Employer: \_\_\_\_\_

Title: \_\_\_\_\_

Job Description: \_\_\_\_\_

\_\_\_\_\_

Length of Employment: \_\_\_\_\_

Annual Salary: \_\_\_\_\_

Other/Previous Positions of Significance: \_\_\_\_\_

\_\_\_\_\_

Other Sources of Income: \_\_\_\_\_

\_\_\_\_\_

*Note: If you have a current resume, please include with this form.*



### C. About You

How did you become interested in Philly Dawgz?

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What are your primary reasons for wanting to own your own business?

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What are your primary concerns about owning your own business?

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Please tell us why you believe you will be a successful Philly Dawgz owner. Be specific and discuss personal characteristics, skills, work experience, etc...

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Do you plan on having a partner:  Yes  No

If Yes, Partner's or Partners' Name(s)

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Will your partner(s) be active in the business, and if yes in what capacity?

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What is the extent of your research into franchising, the restaurant business and Philly Dawgz?

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What are the main benefits you hope to gain from the Philly Dawgz franchise system?

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Have you ever owned a franchise before? if yes, please explain.

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Planned Grand Opening of your Philly Dawgz franchise:

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In what geographical area(s) would you like to open your franchise(s)?

First Choice: \_\_\_\_\_

Second Choice: \_\_\_\_\_

Third Choice: \_\_\_\_\_

Are you interested in multiple units? Yes \_\_\_\_\_ No \_\_\_\_\_

Cash \_\_\_\_\_ Notes Payable \_\_\_\_\_

Securities \_\_\_\_\_ Credit Card Debt \_\_\_\_\_

Retirement Funds \_\_\_\_\_ Vehicle Loans \_\_\_\_\_

Primary Residence \_\_\_\_\_ Home Mortgage \_\_\_\_\_

Other Real Estate \_\_\_\_\_ Other Mortgage \_\_\_\_\_

Businesses Owned \_\_\_\_\_ Student Loans \_\_\_\_\_

Other Assets \_\_\_\_\_ Other Debts \_\_\_\_\_

Total Assets \_\_\_\_\_ Total Liabilities \_\_\_\_\_

Amount of capital to invest \_\_\_\_\_

Source of capital \_\_\_\_\_

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Signature: \_\_\_\_\_

Date: \_\_\_\_\_